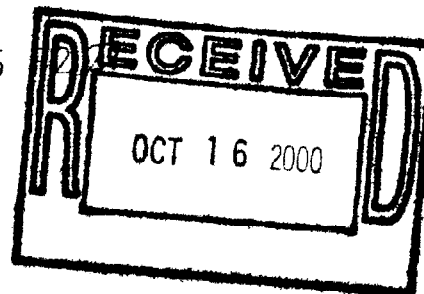


October 12, 2000

2680 '00 NOV -6



Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of sections 403(r) of the Federal Food, Drug and Cosmetic Act and of 21 CFR 101.93, that Mary Kay Inc., 16251 Dallas Parkway, Dallas, Texas 75248 commenced, within the past 30 days, marketing a dietary supplement bearing the following statements on the label and/or labeling:

Balancing Act™ Skin, Hair & Nail Complex supplements

Contains the powerful antioxidants Vitamin C and E to help protect skin from the effect of free radicals;

Vitamin A and Biotin to help maintain skin's healthy appearance and promote hair growth and strength;

Plus a combination of minerals and herbs to help promote smooth, soft skin, lustrous hair and strong nails;

Helps promote the vitality and healthy appearance of your skin, hair and nails;

To help you achieve good health and well-being, experts in nutrition and herbal extracts have designed Balancing Act Dietary Supplements. Each formula contains a balanced combination of high quality minerals, herbs or vitamins specially designed to support specific nutritional requirements of the body. All of the formulas are compatible and can be used in combination to best suit your needs.

The undersigned certifies that the information contained in this notice is complete and accurate and that Mary Kay Inc. has substantiated that the statement is truthful and not misleading.

Sincerely,

A handwritten signature in cursive script, appearing to read "Dorene Markwiese".

Dorene Markwiese
Manager, Regulatory Affairs and Compliance
1330 Regal Row
Dallas, TX 75247
Ph: 214-905-6454

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